

Reproduction of OralLongevity Brochure

	REPRODUCTION FOR NON-COMMERCIAL PURPOSES*			REPRODUCTION FOR COMMERCIAL PURPOSES††		
	Reprint or Photocopy (Stand Alone)	Reproduce as Part of Another Publication	Posting on Web Site Other Than ADA.org	Reprint or Photocopy	Reproduce as Part of Another Publication	Posting on Web Site Other Than ADA.org
Full Text	Permitted with ADA copyright notice and OralLongevity URL found in original brochure	Not permitted (electronic publication – instead, link to OralLongevity content on ADA web site)**	Not permitted Instead, link to OralLongevity content on ADA web site**	Not permitted. Reprints, reproduction, photocopying or web site posting of all or part of OralLongevity brochure for or in connection with commercial uses is not permitted.		
Excerpt***	Permitted with proper credit line†	Permitted with proper credit line†	Permitted with proper credit line† and link to OralLongevity page**			

* “Non-commercial” is personal/educational program use and use not related to the marketing, sale or advertising of products.

** The link to OralLongevity content on ADA web site is www.orallongevity.ada.org. Linking to ADA.org pages is subject to Terms of Use found at www.ada.org/terms.asp.

*** “Excerpt” means one or more paragraphs of a single section of the brochure.

† The proper credit line is: From material developed and published by American Dental Association. Used with permission. © 2007 American Dental Association. All rights reserved.

†† “Commercial” means relating or connected to the marketing, advertising or sale of products.

Questions regarding brochure reproduction should be directed to the Member Services Center 312-440-2500.

Permissions to Translate the OralLongevity Brochure into languages other than English are considered on a case-by-case basis. If consideration of a translation of the OralLongevity brochure is requested, the requesting party should complete a Copyright Permission Request Form [INSERT WORD FILE OF REQUEST FORM HERE]. Completed forms should be faxed to the attention of Dr. Barbara Smith at 312-440-4640.

Reproduction of OralLongevity DVD

	Reproduction for Non-Commercial Purposes*		Reproduction for Commercial Purposes***	
	Burn DVD <u>Please obtain DVD</u> <u>from ADA</u> (312-440-2500)	Posting Content on Web Site Other Than ADA.org	Burn DVD	Posting Content on Web Site Other Than ADA.org
Full DVD	Permitted with ADA copyright notice and disclaimer and OralLongevity URL found on original DVD	Not permitted Instead, link to OralLongevity content on ADA web site**	Not permitted.	
Excerpt	Permitted with ADA copyright notice and disclaimer and OralLongevity URL found on original DVD	Permitted with ADA copyright notice and disclaimer and OralLongevity URL found on original DVD	Reproduction of all or part of OralLongevity DVD for or in connection with commercial uses is not permitted	

* “Non-commercial” is personal use and use not related to the marketing, sale or advertising of products.

** Excerpt means a Chapter or less from DVD content.

*** “Commercial” means relating or connected to the marketing, advertising or sale of products.

Questions regarding DVD reproduction should be directed to the Member Services Center at 312-440-2500.

JADA OralLongevity September 2007 Supplement

1. Requests for three or more hard copies: Please contact Ms. Gwen Johnson in the ADA Publishing Division, 312 440-7735 or johnsong@ada.org. Please note: supplies are limited.

2. Permission questions regarding photocopying supplement material, or reprinting supplement articles/tables/charts/illustrations/figures in another print publication: Please go to www.ada.org/goto/permissions, complete the appropriate Word permission request form and e-mail or fax it to Ms. Pat Lewis, ADA Publishing Division, at lewisp@ada.org or fax 312 440-3538. Requests are considered on a case-by-case basis.

3. To view the supplement online: the full text of the supplement is available online and access is free to all visitors at http://jada.ada.org/content/vol138/suppl_1/index.dtl.